



**GEORGE SAMPSON TO PERFORM ON THE FIRST DAY OF  
FANTASTIC TWO-DAY CHILDREN'S FESTIVAL AT  
LEGOLAND LIVE!**

**Brought to you by Paula, the cool dessert for kids from Dr Oetker.**

**Summer music festival for all the family on 18 AND 19 July**

If your little ones are fans of the familiar faces of Bob the Builder™, Fifi and the Flowertots™, Angelina Ballerina™, Fireman Sam™, Barney, Justin Fletcher, George Sampson and Carrie and David then don't miss this summer's top children's music festival at LEGOLAND Windsor. One of the many stars in this studded event will be George Sampson, the winner of Britain's Got Talent 2008 who'll be performing (on Saturday only) and judging the Paula's Farmyard Fame Competition at this all-singing, all-dancing cavalcade of kiddie's capers. And for the first time, this fun festival that the whole family can enjoy together takes place over two days, which is a great alternative to the big festivals for families.

LEGOLAND is also proud to welcome the one and only Justin Fletcher to the stage on Sunday 19<sup>th</sup> July. Justin is very well known for his TV appearances, not least as Mr. Tumble, and will perform a range of songs for younger children. The hugely popular vocal coaches and stars of Popshop, Carrie & David Grant, will appear on both Saturday 18<sup>th</sup> and Sunday 19<sup>th</sup> July, performing songs that will be well-known to fans of their show.

Set in the park's grassy special events area, the LEGOLAND Live! music festival is a complete trip for the whole family. In between the children's acts performing on the main stage, there'll be plenty of fun activities including a petting zoo, storytelling, Paula's World, and the new Active Zone where families can play together. LEGOLAND Live! My First Festival is all included in the normal LEGOLAND ticket price, and is FREE to Full Annual Pass holders.

ENDS

Notes to editors:

- Winner of the Best Family Visitor Attraction in the Tommy's 'Let's Get Baby Friendly' Awards 2009, voted by parents for parents.
- LEGOLAND Windsor is a unique family theme park where children aged 3-12 can take to the road, soar through the skies and sail the seas in complete safety. It has over 55 interactive rides, attractions, live shows, building workshops and driving schools, not to mention nearly 55 million LEGO bricks, all set in 150 acres of beautiful parkland.
- LEGOLAND Windsor opens from 21 March until 8 November 2009. It is closed on selected midweek days in April, May, September, October and November. For further details please check [www.LEGOLAND.co.uk](http://www.LEGOLAND.co.uk).
- LEGOLAND Windsor is free for under threes
- And for just £400 for a family of 5 (£150 for an individual Pass) you can buy a Merlin Annual Pass which gives unlimited access to all of the Merlin Entertainments' UK attractions, for a full 12 months from the date of purchase.
- There are three other LEGOLAND parks in the world – LEGOLAND Billund in Denmark, LEGOLAND California in the U.S.A and LEGOLAND Deutschland in Germany.
- The LEGOLAND theme parks are part of the Merlin Entertainments Group. The **MERLIN ENTERTAINMENTS GROUP** is the leading name in location based, family entertainment, which has seen the most successful and dynamic growth of any company in the sector over the last five years. The world's second largest visitor attraction operator, Merlin has 57 attractions and 6 hotels in 12 countries, across 3 continents. The company aims to deliver memorable and rewarding experiences to its 32.4 million visitors worldwide, through its iconic global and local brands, and the commitment and passion of its managers and 13,500 employees. Merlin Entertainments operates the following attractions – SEA LIFE, Madame Tussaud's, LEGOLAND, The London Eye, Dungeons, Gardaland, LEGOLAND Discovery Centres, Alton Towers Resort, Warwick Castle, THORPE PARK, Chessington World of Adventures & Zoo, Heide Park, Underwater Adventures, and Earth Explorer.

**For further information, please contact:**

Emma Owen/Rebecca Head  
LEGOLAND Windsor Press Office  
T: 01753 626125/01753 626106  
E: [pressoffice@LEGOLAND.co.uk](mailto:pressoffice@LEGOLAND.co.uk)  
W: [www.LEGOLAND.co.uk/press](http://www.LEGOLAND.co.uk/press)

