



**Be Part of Building the Largest Ever LEGO Mosaic at**  
**LEGOLAND This Bank Holiday Weekend**

April 2009

Come to LEGOLAND over the May Bank holiday and be part of a massive construction project with Bob the Builder™. We need loads of children to make the biggest ever mosaic of Bob the Builder. Bob will be making personal appearances throughout the day on 2<sup>nd</sup>, 3<sup>rd</sup> and 4<sup>th</sup> May.

The mosaic of Bob the Builder will consist of 172,800 LEGO bricks and children are invited to contribute to this piece of LEGO artwork and history.

And there's more.....come dressed as Bob the Builder or Wendy any day over the Bank Holiday and you can get in for free (with a full paying adult).

The record breaking LEGO event will be taking place at the Miniland Lawn at LEGOLAND from 10am to 6pm daily.

After helping with the mosaic, pop along to LEGOLAND'S Imagination Theatre, to see Bob The Builder in 4D. In the movie, Bob the Builder™ and his friends demonstrate teamwork and follow-through as they learn the importance of starting each building project with a plan. Bob, along with his Can-Do Crew, are busy building a roller coaster.

Notes to editors:

- Winner of the Best Family Visitor Attraction in the Tommy's Parent Friendly Awards 2008, voted by parents for parents. LEGOLAND Windsor is a unique family theme park where children aged 3-12 can take to the road, soar through the skies and sail the seas in complete safety. It has over 55 interactive rides, attractions, live shows, building workshops and driving schools, not to mention nearly 55 million LEGO bricks, all set in 150 acres of beautiful parkland.
- LEGOLAND Windsor opens from 21 March until 8 November 2009. It is closed on selected midweek days in April, May, September, October and November. For further details please check [www.LEGOLAND.co.uk](http://www.LEGOLAND.co.uk).
- LEGOLAND Windsor is free for under threes; tickets start from £15.75, with children's tickets costing a maximum of £27 (3-15 year olds), with adults paying no more than £36. Go as many times as you want by paying from just £37 for an Annual Pass.
- And for just £400 for a family of 5 (£150 for an individual Pass) you can buy a Merlin Annual Pass which gives unlimited access to all of the Merlin Entertainments' UK attractions, for a full 12 months from the date of purchase.
- There are three other LEGOLAND parks in the world – LEGOLAND Billund in Denmark, LEGOLAND California in the U.S.A and LEGOLAND Deutschland in Germany.
- The LEGOLAND theme parks are part of the Merlin Entertainments Group. The **MERLIN ENTERTAINMENTS GROUP** is the leading name in location based, family entertainment, which has seen the most successful and dynamic growth of any company in the sector over the last five years. The world's second largest visitor attraction operator, Merlin has 57 attractions and 6 hotels in 12 countries, across 3 continents. The company aims to deliver memorable and rewarding experiences to its 32.4 million visitors worldwide, through its iconic global and local brands, and the commitment and passion of its managers and 13,500 employees. Merlin Entertainments operates the following attractions – SEA LIFE, Madame Tussaud's, LEGOLAND, The London Eye, Dungeons, Gardaland, LEGOLAND Discovery Centres, Alton Towers Resort, Warwick Castle, THORPE PARK, Chessington World of Adventures & Zoo, Heide Park, Underwater Adventures, and Earth Explorer.

**For further information, please contact:**

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